



THE CENTER

201 Bleecker Street | Utica, New York 13501 | 315.738.1083 | TheCenterUtica.org

2024 World Refugee Day Event

World Refugee Day is a day to honor the courage, strength and determination of women, men and children who are forced to flee their homeland under threat of persecution, conflict and violence. Your support is a commitment to welcome and build community with many cultures.

Saturday, June 8th, 2024

Hanna Park, Utica

12:00pm-4:00pm

Sponsorship Levels

Diversity Champion - \$10,000

- Recognized during opening remarks – opportunity for representative to speak
- Headline/logo recognition on all marketing materials (print and digital/social media)
- Day of event – Sponsor logo recognition board and announcement at event
- Recognition in press releases
- Recognition from Executive Director during select media promotion of event
- Vendor table at the event

Diversity Leader - \$5,000

- Headline recognition on all marketing materials (print and digital/social media)
- Day of event – Sponsor logo recognition board and announcement at event
- Recognition in press releases
- Recognition from Executive Director during select media promotion of event
- Vendor table at the event

Diversity Ambassador- \$2,500

- Headline recognition on marketing materials (print and digital/social media)
- Day of event – Sponsor logo recognition board and announcement at event
- Recognition in press releases
- Vendor table at the event

Diversity Ally- \$1,000

- Recognition on marketing materials (social media/digital)
- Day of event – Sponsor logo recognition board
- Vendor table at the event

Many Cultures. One Community.